

SUSTAINABLE TOURISM DEVELOPMENT FOR MARINE PROTECTED AREAS

**DEMONSTRATION PROJECT-
WORK SHEET 4**

Site: Machalilla National Park			
Location: Puerto Lopez, Jipijapa, Montecristi – Provincia de Manabi			
Theme: Management Plan for visiting tourists to Machalilla NP and the deadening zone			
Problem Declaration/ aspect: Lack of effective application in the agreements of inter-institutional coordination. For the Touristic activity in the NP and deadening zone. The agreements for handling of the tourist activity with the different stakeholders are weak, precise plans of action are made and for seasons you specify. On the other hand those agreements and plans of action are not managed to fulfill in their totality; there does not exist a framework for handling the activity. The handling of the activity is charged to several institutions according to the degree of competition and appears uncoordinated with competition conflicts. All the previous ones caused disorderly activities, the questioned destiny and the conservation of the protected area and the attractiveness are threatened.			
Level of actual impact: <input type="checkbox"/> acceptable <input checked="" type="checkbox"/> close to acceptable <input type="checkbox"/> unacceptable			
Level of projected impact: <input checked="" type="checkbox"/> acceptable <input type="checkbox"/> close to acceptable <input type="checkbox"/> unacceptable			
Is there information on the level of impact? If yes, explain: NO			
If not, do you know wher to obtain this information? It is necessary to generate the information, also secondary information. It's also necessary to establish the system of indicators of fulfillment of commitments and agreements.			
	ACTIVITY 1	ACTIVITY 2	ACTIVITY 3
Description of the activity	Technical conformation of equipment and of facilitation planning	Worshop on knowledge levels and volunteer participants	Workshops on structure and formulation of the plan (in the field diagnosis, inventories, stakeholder characterization, proposal, strategies, etc.)
Objetive	In a year, counting on a plan of handling visitors with participation of the stakeholders		
Responsible person	Machalilla NP–Tourism advise		
Outcomes (short, mid and long-term)	elaborated conceptual frame, and technical development proposal	proposals in agreements and regulations of the activity	Commitment with roles and competencies, actions for the

			handling of visitors in AP and ZA
Output (short, mid and long-term)	Document of Plan of visitor handling.	Agreements and regulations: 5 in high season; 3 in low season	
Thresholds for impacts that are unacceptable	Less than 60% of the plan accomplished	Agreements and regulations: 5 in high season; 3 in low season	establish goals of lowered impacts
Interested impacts	Impacts in Municipalities, MPA, Navy and Tourism Chamber by its competition in tourism handling		
Community impacts	Impacts in legal operators, Illegal operators, tourists		
Implementation partners	Management Committee, Machalilla Foundation, Pacific Whale Foundation , Manabí Provincial Tourism Director		
Resources used for implementation	Bottom of protected Areas, Agency of Spanish Cooperation counterpart Municipalities and MNP?		
Performance indicators	60% diminishment in the illegal activity 80 percent of effective inter- institutional coordination		
Time to implement	2007-2010		
Presented by:			
Advisor:			